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## **Putnam Community Investment Consulting Fact Sheet**

**Founded: 1999**

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### **About Putnam Community Investment Consulting**

Putnam Community Investment Consulting is a national philanthropy and nonprofit consulting firm that works in partnership with philanthropic foundations and nonprofit organizations to assess community needs, develop effective programs, align organizational strategies, and evaluate impact. Since 1999, these collaborations have generated more than \$65 million in grants that have touched the lives of countless individuals.

It takes sustained focus to keep pace with changing needs and communities, but it is not always possible to allocate enough time and resources within an organization to meet all their philanthropic goals. Putnam Community Investment Consulting was created to help foundations and non-profits extend the effectiveness of all their grantmaking activities.

### **Services Offered by Putnam Community Investment Consulting**

#### **Assess needs and develop new programs**

- Conduct environmental scans
- Interview & survey key stakeholders
- Review literature
- Identify funding gaps & potential funding partners
- Facilitate grantmaking partnerships
- Support program implementation

**Allocate funds**

- Design and manage Requests for Proposals (RFPs)
- Review grant proposals
- Conduct due diligence & site visits
- Facilitate grant review among board and staff
- Make funding recommendations

**Evaluate impact**

- Assess evaluation needs & readiness
- Design & implement evaluations
- Conduct individual & focus group interviews
- Administer surveys
- Analyze qualitative and quantitative data