



# Getting Connected: Demystifying Social Networking Tools for Consultants

Join us for a Webinar on July 22

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Twitter. Facebook. LinkedIn. Professionals in all fields are either embracing, dabbling, contemplating or simply rejecting outright the social networking tidal wave that has swept through our culture. While the tools themselves may change, it appears social networking itself is here to stay. So what does this mean for you?

Please join NCCG for the first in a series of webinars designed to address social networking for philanthropic consultants and their clients. We'll offer the basics on some of the more popular tools, introduce you to a few you might not yet know about, and discuss how social networking can bring real benefits to your practice and your clients.

This webinar is free to members; \$25 for non-members. For questions, contact Lauren Kay at [lauren@nccg.org](mailto:lauren@nccg.org) or (888)589-4489.

PRESENTERS --

## KRIS PUTNAM-WALKERLY

Kris has worked with and advised foundations and non-profit organizations since 1990. Over the course of her career she has served as a grantmaker, consultant, facilitator, evaluator, project manager, and board member. She is the founder and president of Putnam Community Investment Consulting, Inc., which helps foundations and nonprofits assess need, develop programs and grantmaking initiatives, and evaluate impact. Kris serves on the NCCG Steering Committee and is co-chair for both the Technology and Membership task forces. You can follow Kris on Twitter at Philanthropy411, which is also the name of her newly launched blog (<http://philanthropy411.wordpress.com/>).

## DAVID GOLDSMITH

David Goldsmith is the founder and president of New Philanthropy Media. With more than 20 years of experience in the nonprofit and foundation space, David is a recognized expert in the alignment between new technology and organizational effectiveness. David has advised leading foundations like the David & Lucile Packard Foundation, MacArthur Foundation and the Pew Charitable Trusts, as well as a number of advocacy groups and policy think tanks. David was Senior Vice President of Business Development at Bridgeline Software and is a new addition to the NCCG Technology Task Force. You can follow

him on Twitter at dsgold.

**Title:** *Getting Connected: Demystifying Social Networking Tools for Consultants*

**Date:** Wednesday, July 22, 2009

**Time:** 10:00 AM - 11:30 AM PDT

After registering you will receive a confirmation email containing information about joining the Webinar.

**System Requirements**

PC-based attendees

Required: Windows® 2000, XP Home, XP Pro, 2003 Server, Vista

Macintosh®-based attendees

Required: Mac OS® X 10.4 (Tiger®) or newer